
***A special campaign to reach
farmers door step Viksit Krishi
Sankalp Abhiyan (VKSA)
Pre-Kharif Campaign, 2025
Krishi Vigyan Kendra, Cachar***

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ABSTRACT

To fulfil the needs and to recognize farmers field level problem, A special campaign was executed in national level covering each state and district. In Barak Valley zone of Assam, the district Cachar smoothly performed this Vikshit Krishi Sankalp Abhiyan Programme from 29th May to 12th June, 2025 covering 15 revenue blocks and more than 350 villages and 13,283 farmers. Various government officials, Line departments, finance departments, Banking Institutions, Insurance Agencies actively participated in this programme.

Awareness programme, method demonstration, on spot registration, face to face interaction, electronic media etc. various tools were used to reach maximum farmers and coverage. During the interaction with farmers various issues were identified like lack of irrigation facilities in potential areas, practice of monocropping even in medium land situation, limited availability of agricultural inputs, unaware about various government sector schemes viz., PMKISAN, PMFBY, PMKSY etc. Small and marginal land holdings, Dominance of clay soils with high acidic range. etc. Various issues were also addressed during the Campaign as different line department officials took up this matter seriously and acted accordingly. Such kind of campaign not only create awareness among farmers but also provide famers to express their field level problems.

INTRODUCTION

In alignment with the national vision of “Amrit Kaal” and the goal of achieving “Viksit Bharat by 2047”, the Hon’ble Prime Minister of India, Shri Narendra Modi Ji, emphasized the need for transforming Indian agriculture through the adoption of modern, scientific and sustainable agricultural practices. Pursuant to this vision, the Hon’ble Minister of Agriculture and Farmers Welfare, Shri Shivraj Singh Chouhan Ji, launched the Vikshit Krishi Sankalp Abhiyan to be implemented across all districts of the country from 29th May to 12th June 2025. Krishi Vigyan Kendra (KVK), Cachar, under Assam Agricultural University, Jorhat, successfully implemented the campaign in Cachar district with the active collaboration of line departments including Agriculture, Fisheries, Veterinary & Animal Husbandry including Dairy Development (Barak Valley), Sericulture, Banking Institutions, Insurance Agencies, National Bank for Agriculture and Rural Development (NABARD), Indian Farmers Fertilizer Cooperative Limited (IFFCO), Assam State Rural Livelihood Mission (ASRLM), District Administration, Zila Parishad, Anchalik Panchayats, Gram Panchayats and Block Development Offices under the Cachar district. Prior to the launch of the campaign, coordination meetings were conducted with all stakeholder departments and block-level extension personnel to formulate a comprehensive day-wise and area-wise action plan. Cachar district covers approximately 3800 square kilometers comprising 15 revenue circles, 165 Gaon Panchayats and 1183 villages. To ensure extensive outreach, multidisciplinary teams were constituted and deployed in a systematic manner to pre-identified locations. On-the-spot farmer registration was undertaken through the Vikshit Krishi Sankalp mobile application to ensure effective documentation and follow-up.

OBJECTIVES OF THE CAMPAIGN

- The major objectives of the Vikshit Krishi Sankalp Abhiyan were:
- To disseminate location-specific scientific agricultural technologies among farmers.
- To promote crop diversification and allied agricultural enterprises.
- To create awareness about ongoing central and state government schemes such as PM-KISAN and PMFBY.
- To identify region-specific farming problems and constraints.
- To strengthen the capacity of farmers prior to the Kharif cropping season.
- To promote sustainable and climate-resilient agricultural practices.

IMPLEMENTATION STRATEGY

For effective implementation of the campaign, two major teams were formed comprising representatives from all participating departments. Each team was further subdivided to ensure

wider area coverage. Prior intimation was given to Gaon Panchayat Secretaries and Village Level Extension Workers for mobilization of farmers.

The major activities undertaken included:

- Organization of village-level farmer meetings and interactive sessions.
- Conduct of awareness campaigns and technical training programmes.
- On-spot registration of farmers using the VKSA mobile application.
- Diagnosis of field-level problems and provision of scientific advisory services. Demonstration and promotion of improved agricultural technologies.
- In the campaign seed exchange programme was also carried out among nearby villagers to preserve and multiply unique crop varieties
- Record of Indigenous Technical Knowledge practices were also kept during the interaction with farmers of very remote areas

COVERAGE AND PARTICIPATION

The campaign achieved extensive coverage across Cachar district as detailed below:

- Revenue blocks covered: 15
- Villages covered: More than 350
- Farmers reached: 13,283
- Campaign period: 29 May to 12 June 2025

Active participation was observed from farmers belonging to different socio-economic categories, with special emphasis on small and marginal farmers from remote and under-served areas.

Table. List of Revenue Blocks covered during the VKSA Pre-kharif Campaign 2025 in Cachar district, Assam

Sl. No.	Name of Block
1.	Silchar
2.	Sonai
3.	Salchapra
4.	Tapang
5.	Barjalenga
6.	Narshingpur
7.	Dholai
8.	Binakandi
9.	Banskandi
10.	Lakhipur
11.	Rajabazaar
12.	Barkhola
13.	Udharbond
14.	Katigorah
15.	Kalain



Some action taken photographs of the campaign

OBSERVATIONS AND ISSUES IDENTIFIED

During the course of interaction with farming communities, several field-level constraints and issues were identified, which varied across locations. The major observations were as follows:

- Inadequate irrigation facilities in potential agricultural areas despite the completion of irrigation schemes due to operational limitations.
- Continued practice of monocropping after paddy cultivation, with minimal adoption of second crops such as pulses and oilseeds.
- Limited availability of quality agricultural inputs in certain remote areas.
- Low awareness regarding government welfare schemes including PM-KISAN and PMFBY.

- Predominance of small and marginal landholdings resulting in low income levels. High cost of agricultural inputs and limited access to institutional credit and organized marketing facilities.
- Prevalence of low-lying, flood-prone areas with heavy textured soils adversely affecting crop performance.
- Poor performance of pulse crops during the Kharif season due to heavy rainfall and frequent flooding.
- Water stagnation problems owing to silty clay loam soil texture, leading to crop damage and yield reduction.

ACTIONS AND ADVISORIES PROVIDED

During the campaign, experts and officers from various departments provided appropriate technical advisories and recommendations, which included:

- Promotion of improved and short-duration crop varieties.
- Encouragement of crop diversification involving pulses, oilseeds and vegetables.
- Awareness on soil testing and balanced nutrient management.
- Promotion of drainage management and water conservation practices.
- Linkage of farmers with banking and insurance services.
- Advisory on flood-tolerant and climate-resilient crop varieties.
- Guidance on integrated farming systems and allied agricultural enterprises.

MEDIA COVERAGE AND PUBLICITY

The campaign received significant coverage through print and electronic media, which contributed to wider dissemination of information and enhanced public awareness regarding the objectives and outcomes of the programme.

জেলায় জোরকদমে চলছে 'বিকশিত কৃষি সংকল্প অভিযান'



সদ্যকাল প্রকাশ করা হয়েছে 'বিকশিত কৃষি সংকল্প অভিযান'। এটি একটি জাতীয় পরিসরে পরিচালিত অভিযান।

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Farmers urged to adopt modern technology

STAFF CORRESPONDENT

SILCHAR, May 30: Sikkhar joined the nationwide campaign 'Vikshit Krishi Sankalp Abhiyan' launched centrally by the Ministry of Agriculture and Farmers Welfare, Government of India, in collaboration with the Indian Council of Agricultural Research (ICAR) on Thursday.

The event was inaugurated at the Krishi Vigyan Kendra (KVK) Cachar amidst spirited enthusiasm in the presence of 200 farmers.

Sikkhar MLA Dipayan Chakraborty attended the event as the chief guest. Addressing the gathering, Chakraborty said, "Proud to be part of Viksit Krishi Sankalp Abhiyan, organised by Krishi Vigyan Kendra, Cachar in collaboration with



ICAR. This nationwide campaign aims to transform Indian agriculture through scientific intervention." He called upon the farmers to adopt modern technology.

Earlier, in his address, Dr. Suresh Chandra Biswas, Senior Scientist and Head, Krishi Vigyan Kendra Cachar said, "We are elated to join the nationwide campaign bancherly honourable Union Minister Shri Yashovir Singh Choudhan. We are also happy to witness the presence of honourable MLA Sikkhar and other dignitaries. The

নতুন কৃষি প্রযুক্তির ব্যবহার নিয়ে গুরুত্বারোপ বিজ্ঞানীদের

কৃষি, দুগ্ধ, মৎস্যপালন নিয়ে আলোচনা মতবিনিময়



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News coverage in print and electronic media

CONCLUSION

The Vikshit Krishi Sankalp Abhiyan proved to be an effective platform for strengthening coordination between farmers, scientists and line departments. The campaign enabled the identification of location-specific constraints and facilitated the dissemination of relevant technological interventions.

Future initiatives should focus on:

- Strengthening irrigation infrastructure and operational efficiency.

- Expanding crop diversification programmes.
- Improving accessibility to quality agricultural inputs.
- Enhancing awareness and enrollment under government welfare schemes.
- Promoting climate-resilient and sustainable agricultural practices.
- Strengthening market linkages and institutional support mechanisms.

The outcomes of this campaign will serve as a foundation for planning future extension interventions aimed at improving agricultural productivity and farmers' livelihoods in Cachar district.